



GO AHEAD AND BANK ON THIS

FROM MARCH 18 TO MAY 15, 2016

\$50

MAIL-IN REBATE
WITH THE PURCHASE OF
4 BFGOODRICH® PASSENGER
OR LIGHT TRUCK TIRES.



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to bfgoodrichpromo.ca to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four BFGoodrich® passenger or light truck tires (between March 18 and May 15, 2016).
- Mail before June 12, 2016, to:
BFGoodrich Spring 2016 Promotion
P.O. Box 6025, Paris, ON N3L 3W6

† Estimates, work orders or quotations are not acceptable as proof of purchase.



Mail before June 12, 2016, with a copy
of your invoice (see reverse for details) to:

BFGOODRICH SPRING 2016 PROMOTION
P.O. BOX 6025, PARIS, ON N3L 3W6

Please indicate your language of choice: English ☐ French ☐

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. ☐ Ms. ☐

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

* Required information

BFG5052

☐ I authorize BFGoodrich to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes ☐ No ☐

2- How did you first hear about this promotion? (Please check one.)

- | | | |
|---|---|--|
| Radio ☐ | In-store display ☐ | Outdoor advertising ☐ |
| Direct mail ☐ | Friend/family ☐ | Email ☐ |
| Newspaper ☐ | Television ☐ | Facebook page ☐ |
| Salesperson in store ☐ | Website ☐ | Other ☐ |

3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

- | | | | |
|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|
| BFGoodrich® ☐ | MICHELIN® ☐ | Goodyear ☐ | Bridgestone ☐ |
| Toyo ☐ | Pirelli ☐ | Yokohama ☐ | Other ☐ |

4- How many years have you been a BFGoodrich® tire owner?

- First time ☐ Less than 5 years ☐ More than 5 years ☐

5- What kind of tires do you normally use?

- ☐ Winter or all-season tires/summer tires (according to the season)
☐ All-season or summer tires all year-round
☐ Winter tires year-round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- ☐ In the next 3 months
☐ In 1 year or less
☐ More than 1 year from now

7- What is the make and year of your vehicle?

Make Year

8- What is your age?

- 18-25 ☐ 26-39 ☐ 40-55 ☐ Over 55 ☐

BFGoodrich knows how important it is to protect your personal information. Please consult our privacy policy at bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 18 to May 15, 2016. Purchases outside these dates will not be honoured. Only BFGoodrich® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® dealers. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit bfgoodrichpromo.ca. © 2016 MNA(CI). All rights reserved. (C13951 - 02/16)

